

Kashir Aboud

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RELEVANT WORK EXPERIENCE

Freelance Digital Media Manager,

2016-2022

- Help clients strategize and maintain their online presence
- Create content such as websites, videos, and graphics for clients
- Reach out to others for collaboration opportunities on behalf of my clients
- Clients include Kerin Maguire Music, the Western Hemisphere Drug Policy Commission, Becq Radiation Shielding, & Marco Pavé

Sales Specialist, Apple, Arlington, VA

July 2021-July 2022

- Assisted customers to determine which Apple device best fit their needs
- Developed training materials for use within the store
- Led store in sales by \$50,000 and was the highest-rated specialist by customers

Copy Editor & Proofreader, New Degree Press

September 2020-March 2021

- Corrected grammar, spelling, and punctuation mistakes in book transcripts
- Fact checked all content
- Ensured all content followed the Chicago Style guide

Brand Manager Georgetown University's Hip-Hop Artist in Residence

June 2019-July 2020

- Work with Georgetown University's Hip-Hop Artist in Residence, rapper Marco Pavé, to create thematic programming for the academic school year
- Secure partnerships with brands such as RedBull & Footlocker
- Design promotional materials such as posters & graphics
- Do community outreach to encourage locals to participate in our events

Videographer, Town of Cushing, Maine

Summer 2018

- Took video and interviewed participants at all town-hosted events
- Edited monthly video compilations for the town website & social media
- Increased traffic to town website & social media by 40%

EDUCATION

Georgetown University, Washington, DC

August 2017 - May 2019

- Masters of Arts, Communication, Culture, & Technology
- Cumulative GPA: 3.97, Summa Cum Laude

Dickinson College, Carlisle, PA

August 2012 - May 2016

- Bachelors of Arts in Spanish and East Asian Studies
- Cumulative GPA: 3.94, Summa Cum Laude
- Honors: Phi Beta Kappa, Sigma Delta Pi (Spanish Honors Society, President), & departmental honors in both Spanish and East Asian Studies

INTERNATIONAL EXPERIENCE

Universidad Nacional de Cuyo, Mendoza, Argentina

Spring 2015

- Semester in Spanish and Latin American studies

Peking University, Beijing, China

Fall 2014

- Semester in Chinese Language and Culture Studies

LEADERSHIP EXPERIENCE

Variety Chair, Dickinson College's Multi-Organizational Board

2014-2016 Academic Years

- Proposed & organized campus-wide entertainment events each weekend
- Coordinated with a talent agencies to bring musicians and actors to campus such as Childish Gambino, The Chainsmokers, & Laverne Cox
- Increased student participation in our organization's activities by 15% each year

RELEVANT SKILLS

Advanced Spanish & intermediate Chinese

Brand management

Writing and Editing

Communication Tools

Graphic Design

Social Media Outreach and Communications

Trello, Slack, Zoom

Canva, Photoshop, InDesign, Illustrator

Facebook, Twitter, Tiktok, YouTube, Pinterest, & Instagram